Columbia Gorge Tourism Network

Maximizing the positive impacts of the visitor economy to enhance communities and protect the region.

The Network Coordinator manages front, middle and back of the house functions of the network; keeps lines of communication open and supports the core team, active partners and project teams to carry out the purpose of the network.

The Core Team is a three to five person decision making body with representation from Oregon and Washington that meets weekly. It works closely with the network coordinator to manage the network.

Active Participants are individuals and organizations who come together every other month to share information, coordinate and collaborate across project teams to carry out the purpose of the network. Active participants contribute significant investments of time to intentionally support the mission of the network.

Project Teams are mobilized to implement priority product (experience) development, destination management, fundraising or communication projects aimed at achieving the purpose of the network. Project criteria helps determine what projects the network supports, and teams meet as necessary.

Engaged Participants include any other stakeholders with an interest in receiving updates from the network, providing feedback to the network and participating in occasional engagements. They may participate in annual gatherings like the Gorge Tourism Summit or be an occasional advisor.

Public may access relevant updates and information about priority projects and initiatives across the network through communication channels developed and maintained by the network.

Partners: Those making financial contributions (in-kind resources accepted on a case-by-case basis, ideally that offsets financial needs)